

# Elizabeth Conway

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## EDUCATION

**University of Georgia** Athens, GA

Anticipated Graduation: May 2020

Master of Arts, Emerging Media  
Bachelor of Arts in Journalism, Major: Advertising  
Certificate in New Media Studies

## WORK EXPERIENCE

**UGA Grady College of Journalism**, *Teaching Assistant*, Athens,

August 2019-Present

- Assist a UGA professor to teach a section of 60 students and administrate a student club
- Guide students through a club rebrand and development of a message strategy
- Oversee all club communications, both internal and with program alumni

**Cannes Lions International Festival of Creativity**, *Program Assistant*, Cannes, France

June 2017-Present

- Led a group of 60 students to the Cannes Lions Festival alongside four professors for 3 weeks
- Met with industry professionals and coordinated meetups and networking events for students
- Managed social media engagement on Twitter for speakers who partnered with the University
- Attended and synthesized talks for program faculty

**UGA College of Veterinary Medicine**, *Office Assistant*, Athens, GA

August 2018-June 2019

- Maintain the department's website and online calendar of events
- Oversaw the office during a coordinator transition period
- Planned and conducted two professional conferences per month of 15-175 attendees
- Designed invitations for veterinary education conferences

**CHAARG**, *VP of Media*, Athens, GA

April 2016-December 2017

CHAARG: Changing Health Attitudes and Actions to Recreate Girls.

- Responsible for the chapter's social media engagement
- Created any promotional graphics needed for the chapter
- Worked alongside a team of 7 women to manage 100 members.

**Run Farther & Faster**, *Communications Intern*, Rockville, MD

May-July 2017

- Used Constant Contact to create and send email communications
- Managed 500 clients for Run Farther & Faster LLC

## SKILLS

### Adobe Creative Cloud:

Experienced in working with Adobe's creative suite, including InDesign, Photoshop, Illustrator, and XD

### Web Development

Proficient in web design, using: HTML5, JavaScript, Bootstrap, WordPress, Wix, and Square Space

### Analytics

Certified in Google Analytics

### App Development

Knowledgeable in app development with SwiftUI

### Project Management

Managed both advertising campaigns and product development through my coursework. Extensively studied Agile project management techniques including Scrum and Google Ventures' Sprint.

### Social Media Management

I have practice running social media accounts for clubs on campus.

### Photography

Samples of my photography are available on my website

